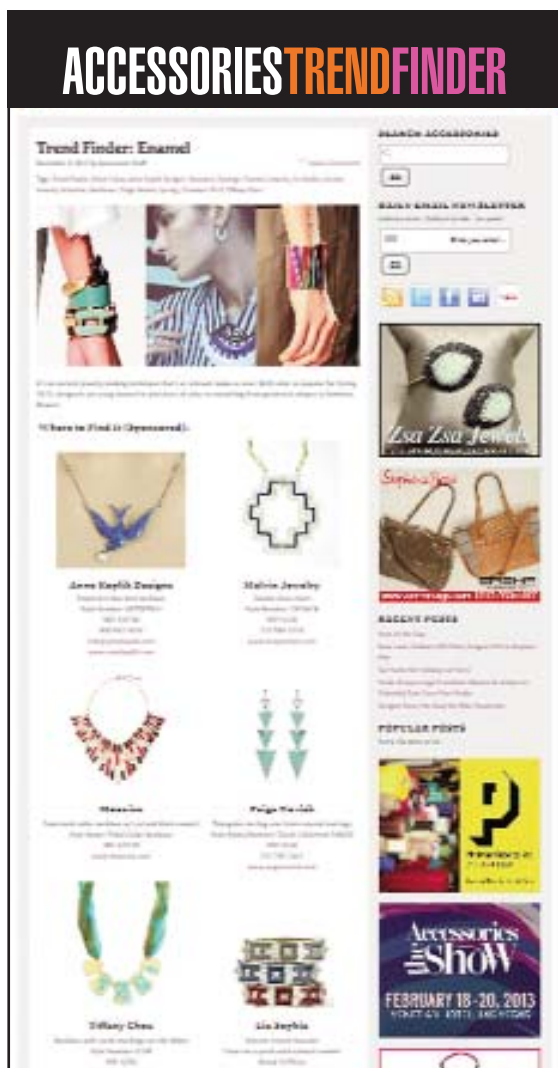


ACCESSORIES TREND FINDER

A RETAILER'S GUIDE TO: WHAT'S HOT AND WHO HAS IT RESORT/SPRING 2017



Accessories Trend Finder is the perfect tool for advertisers to establish themselves as a source of current and emerging trends.

In response to retailers' requests for the "right product at the right time," our Accessories Trend Finder matches a hot trend right off the runway with a selection of manufacturers selling that trend, complete with style #'s, pricepoints and links to your website.

Trend Finder is updated weekly and blasted out in our daily Accessories News Flash, reaching tens of thousands of retailers plus the entire viewership for AccessoriesMagazine.com.

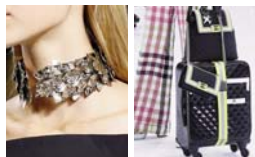
Bonus Exposure: Trend Finder features are posted on our homepage as well as Facebook & Twitter feeds, where they are shared and retweeted even further. They remain archived on our website under Fashion > Trend Finder indefinitely.

Our forecasting team acts as a virtual buying office, connecting retailers with vendors in this fast-paced marketplace.

ACCESSORIES TREND FINDER ORDER FORM

OCTOBER | NOVEMBER | DECEMBER 2016

PLEASE CHECK OFF THE TRENDS YOU WANT TO PARTICIPATE IN AT \$250 PER TREND



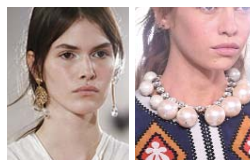
- Week of October 3**
- Silver Statement Jewelry
 - Travel Accessories



- Week of November 14**
- Leafy & Tropical Florals
 - Studs, Spikes, Grommet Hardware



- Week of October 10**
- Raw Stones & Crystals
 - Totes



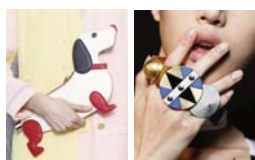
- Week of November 21**
- Asymmetrical & Mismatched Styles
 - Modern Pearls



- Week of October 17**
- Celestial Motifs
 - Long & Lean (Skinny Scarves, Long Pendants, etc.)



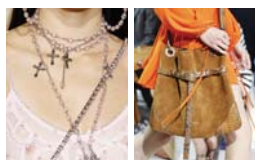
- Week of November 28**
- Personalization
 - PVC and Plastic Materials



- Week of October 24**
- Animal Motif & Prints
 - Statement Rings



- Week of December 5**
- Bone, Horn & Wood Jewelry
 - Ruffles, Bows & Knots



- Week of October 31**
- Spiritual & Religious Motifs
 - Spring Suede



- Week of December 12**
- 3D Floral Accents
 - Color: Blush & Nudes



- Week of November 7**
- Mini Bags
 - Bug Jewelry



- Week of December 19**
- Patches, Pins & Stickers
 - Wovens & Straws

All photos should be a high quality JPEG file, 72 dpi or larger. Send photo, company/brand name, suggested retail price, style #, phone, email & web address to sheried@busjour.com the Thursday before the trend goes live.

Name: _____

of Trends Participating in at \$250/per Trend: _____

Company Name: _____

Total \$ Amount: _____

Address: _____

MasterCard Visa American Express

City: _____ State: _____ Zip: _____

Credit Card Number: _____

Phone: _____

Expiration Date: _____

Email: _____

Signature: _____

PAYMENT MUST BE MADE BEFORE THE TREND GOES LIVE.

Email this form back to Sherie Dolinoy, Publisher, 212-710-7454, sheried@busjour.com.